

March 5, 2009

TAIPA Bulletin 168

To: TAIPA Member Companies
TAIPA Certified Producers

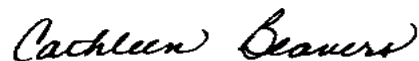
ESP Elimination

Effective April 1, 2009, the Electronic Submission Procedure (ESP) will no longer be available as a method of binding coverage for TAIPA applications. Producers calling the ESP toll free number on or after April 1, 2009, will receive a message that they are being transferred to a member of the TAIPA Customer Service staff for assistance.

In order to bind coverage on or after April 1st, producers must utilize the Electronic Application Submission interface (EASi) which is found on our website homepage, www.taipa.org, under the EASi Access icon. There is no charge to access this system and no binder forms need to be purchased. Certified producers will need to have received an EASi User Name and Password to log onto the system. Contact the TAIPA Customer Service staff and they will be glad to assist you with User Name/Password information and/or assist you with your first EASi submission. Customer Service representatives may be reached at (512) 444-4441 or toll free at (866) 321-9154, or by email at customer.service@taipa.org.

Please feel free to contact our office with any questions regarding the EASi binding process. As well, you may continue to mail in un-bound applications for assignment to our office. These will become effective at 12:01 A.M. the day following receipt by TAIPA.

Sincerely,



Cathleen Beavers, CPCU
TAIPA Association Manager